

<h1>Media Studies</h1>	
Exam Board	TBC
Course Entry Criteria	Grade 6 in GCSE English Language
Essential skills	<p>Media Studies requires a wide breadth of skills to be able to analyse moving images, apply theoretical concepts to students' own work, to plan and create their own production pieces and use editing and photo manipulation software. The following skills are essential:</p> <ul style="list-style-type: none"> Analytical, Creative, Technical, Pro-active, Independent worker.
<p>The A Level in Media Studies introduces learners to the role and influence of the media. There will be both a historical and contemporary aspect to the specification. The role and impact of the media on society, culture, politics and the economy in both domestic and global spheres will be considered. Learners will develop their understanding through the consistent application of the four elements of the theoretical framework: media language, representations, industries and audiences.</p> <p>Throughout this course, students will study nine different media forms. These are: television, film, radio, newspapers, magazines, advertising and marketing, online, social and participatory media, video games and music videos.</p> <p>Three of these media forms (television, newspapers and online, social and participatory media) will be studied in depth, using all four elements of the theoretical framework across the specification.</p> <p>Students will also explore the impact of the digital age across three different areas of media:</p> <ul style="list-style-type: none"> Changing media platforms for film, radio and magazines (a study of both historic and contemporary media products) The emerging visual forms of music video and video games in the digital age A study of the variety of global media products that utilise the new narratives attached to long form television dramas. <p>Finally, students will create a cross-media production that comprises three linked products. Learners will choose from three different briefs set by the exam board that explore a wide range of media forms. This component allows students to demonstrate their creativity as they apply their practical understanding of the theoretical framework.</p>	
University requirements	<p>Typical requirements to study Media Studies/TV and Film production at university are:</p> <ul style="list-style-type: none"> Sussex: ABB Royal Holloway: ABB Brighton: BBB <p>In addition, universities may ask for a portfolio of work completed in and out of school to support technical and creative skills.</p>
Related courses and careers	<p>Media Studies students in the last five years have gone on to study:</p> <ul style="list-style-type: none"> TV and Film production Music Production English Literature Broadcast Journalism Apprenticeship with Google
Other Details	<p>This is not a textbook subject and to keep the course relevant, the topics studied change every year in line with what is happening in the world in the institutions we study. It is imperative that students who consider studying Media Studies have a real passion for the subject and already have an interest in TV drama, current and classic films, and technological advances in the Music Industry and are comfortable working in groups as well as independently.</p>